

# Joncryl<sup>®</sup> HPD 196

## **Key Features & Benefits**

- Allows high pigment concentrations
- Very good dispersion and ink viscosity stability
- Cost effective

# HIGH PERFORMANCE PIGMENT DISPERSION RESIN SOLUTION

#### General Information

Typical Physical Char	acteristics
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Appearance	Clear solution
рН	8.6
Non-Volatile, %	36
Viscosity, cps*	3,800
Density at 25°C, g/cm <sup>3</sup>	1.08
Acid Number, NV	200
Molecular Weight, Mw	9,200
Freeze/Thaw Stable	Yes
Tg, °C	85
Total VOC, % weight	0.4

<sup>\*</sup>Brookfield LVF #3 spindle, 12 rpm, 25°C.

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These typical values should not be interpreted as specifications.

**Joncryl® HPD 196** is a 36% solids solution of a mid-range molecular weight acrylic resin in water and ammonia that is specifically designed to disperse organic pigments at high concentrations without compromising stability. This product also offers improved ink stability compared to traditional dispersion resin solutions.

### STARTING POINT FORMULATION:

## **Pigment Dispersions:**

The improved rheology characteristics of **Joncryl HPD 196** enable the manufacturer of high pigment loading, organic color dispersions that are viscosity stable under normal storage conditions.

	<u>Blue</u>	<u>Yellow</u>	Red	<u>Black</u>
SUNFAST <sup>®</sup> Blue 15:3	40.0	0.0	0.0	0.0
SUNBRITE® Yellow 14	0.0	37.5	0.0	0.0
CDR <sup>®</sup> 57-DT688	0.0	0.0	37.5	0.0
Raven <sup>®</sup> 1000	0.0	0.0	0.0	35.0
DEE FO <sup>®</sup> PI-35	1.0	1.0	1.0	1.0
Joncryl HPD 196	28.6	26.8	26.8	24.9
Water	<u>28.6</u>	<u>34.7</u>	<u>34.7</u>	<u>39.1</u>
TOTAL	100.0	100.0	100.0	100.0
Physical Characteristics				
Pigment:Binder ratio	4:1	4:1	4:1	4:1
Initial Viscosity, cps*	120	900	380	65
One Week Viscosity, cps* (at room temp.)	100	1,520	760	60
*Brookfield LVF #3 spindle, 30 rpm, 25°C.				

### **Mixing Procedures:**

- 1. Pre-blend batch to uniformity using high speed dispersing equipment.
- 2. Feed blend into a small media mill.
- 3. Increase speed and disperse to required fineness of grind.

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#### SUPPLIER INFORMATION:

**Product** Joncryl® HPD 196\* SUNFAST® Blue 15:3\* SUNBRITE® Yellow 14\* CDR<sup>®</sup> 57-DT688\* Raven<sup>®</sup> 1000\* DFF FO® PI-35\*

## **Description**

Colloidal Solution Phthalocyanine Blue #249-1282 Diarylide Yellow AAOT #274-0686 Lithol Rubine Red 57:1 Carbon Black Antifoam

## Supplier

**BASF** Corporation **Sun Chemical Corporation** Sun Chemical Corporation Flint Group Columbian Chemicals Company Münzing Chemie GmbH

The statements in the product literature and label are guidelines only. Users should test this product in advance to verify suitability for particular uses. BASF Corporation neither makes nor authorizes to be made any express or implied representation or warranty with regard to this product concerning the performance, use, fitness for particular purpose, suitability for use on any surface or merchantability of this product, whether used alone or in combination with other products. The furnishing by us of information and products either as experimental samples or by sales, contains no recommendations respecting the use of these products or the lack of infringement of any patent nor does it grant a license under any patent owned by our company. BASF assumes no liability for any damage of any kind regardless of cause, including negligence.

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